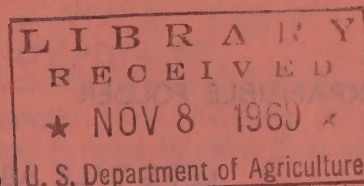


Daniel Ryerson

BOX 805

HOMESTEAD, FLORIDA

RYERSON EXPANSIBLE FOLDER



PAGE 1

HYBRID ORCHID SEED

"It's easier than you think!" to cook up a batch of Orchid Flasking Media, plant fresh hybrid Orchid Seed and have the fun of watching it germinate and grow into husky little green seedlings. Study pages A and B in your folder and see if you don't want to try growing your own from the very beginning.

Anyone can buy a mature plant in bud, watch the blooms open and admire them. But someone else grew the plant and anyone with the money to pay for it could have bought it. No investment of your time and TLC (Tender Loving Care) was involved. Believe me, there is no thrill like the thrill of watching your first seedlings reach maturity and flower for you!

- No. 94 *C. BOWRINGEANA* X *INDIAN CHEEK*, 'BURGUNDY' — Clusters of bright, dark, red-wine colored blooms should result in quantities; some with gold throats.
- *No. 95 *C. BELAIRENSIS* (Intermedia X Skinneri) — Seeing a plant of this 1897 hybrid in full bloom inspired me to remake the cross. The clusters of rosy pink blooms had near white lips and throats. A real show plant.
- *No. 96 *LC. AMELIA* (Intermedia alba X *L. Cinnabarina*, 'Redstone') — This remake with especially fine parents should produce yellow to peach to orange, long lasting blooms in clusters. Spring or twice yearly.
- *No. 97 *C. FRANCES CARLSON* X *INTERMEDIA ALBA* — Cluster type Pure Whites are ever gaining in popularity for wedding corsages and other occasions. This cross should produce very free-flowering, heavy white blooms for early Summer.
- No. 105 *C. RED TOP MOUNTAIN*, 'POLISHED RUBY' X *L. XANTHINA*, 'AURATA' — The dominant gold-yellow of Xanthina should make this fine variety of Red Top Mountain even more brilliantly red-purple, with heavy, long lasting clusters.
- No. 106 *C. RED TOP MOUNTAIN* X *LC. YELLOWSTONE RIVER* — These should be larger than the above cross; equally brilliant in color, with the orange pollen parent combining with heavy, waxy purple Red Top Mountain.
- No. 286 *C. LODDIGESII*, 'DELICATE' X *L. CINNABARINA*, 'REDSTONE' — The red laelia is expected to make this cross produce a wide variety of unusual colors, peach, apricot, orange, etc., with maybe a few real reds.
- *No. 783-A *LC. HELEN WILMER*, 'VICTORY' X *BC. HARTLAND*, A.M. — When I first made this cross, some years ago, it proved so popular that I sold nearly every seedling, and one customer reported most of his were tetraploids. Now I've remade the cross with the same parents and hope to grow a block to maturity for fine, heavy, richly colored Blc's rivaling Blc. Marion Ryerson!
- No. 948-A *SLC. HERMES* X *BC. HARTLAND*, A.M. — This cross will make the darkest possible Potinaras of fine form and substance; some with gold in throat.
- *No. 990 *C. LOS GATOS* X *C. GENERAL PATTON*, A.M. — Bow Bells type White blooms are always in demand, and this A.M. Patton was one of the finest. Pollen was used on a prolific, well held Los Gatos and result should be twice yearly.

Single 2-Flask Packet (Your Choice From Above)\$3.50

Three or more packets\$3.00 per packet

* Pods marked with (*) have been on eight months or more; should ripen soon.
Those not so marked are already harvested and tested for viability.

LET'S TALK ABOUT FLASKING YOUR ORCHID SEED

Pages A and B tell how to prepare bottles of Orchid Agar, and flask seed without aid of pressure cooker or flasking case. If you are not in any hurry, it is still adequate.

But most of you who bought recent Ryerson flasks in the MIRACLE MEDIA, described on W thru Z, will no longer be satisfied with the older, slower procedures. You ask how much the new media costs. You can buy it for the same \$3.00 quoted on Page A. But oven cooking won't do. You must process it in an autoclave or pressure cooker. And for making transplanted COMMUNITY FLASKS, you must have a flasking case.

That is why folks who don't want to go into all that are hiring their flasking done for them, right here at the Ryersons.

\$3.00 per flask is the charge, and this, of course, includes the flask. Another \$3.00 per flask will be charged for shifting seedlings to fresh media when ready.

Some who think they'll want one Community Flask of a cross buy 1/2-packet of seed (\$1.75), pay three dollars to have it flasked, and another three dollars to have one community flask made - \$7.75 altogether. Half packets are for sale *only* to customers who want us to do the flasking. Too small amount to package!

Perhaps you eventually could *buy* a community flask of the same cross for \$10.00, so what are the advantages of placing this order so far in advance?

1. Order promptly from a new seed list, and the chances are excellent that you may be the first to flower the new cross. If you do, maybe you can *name* the new hybrid!

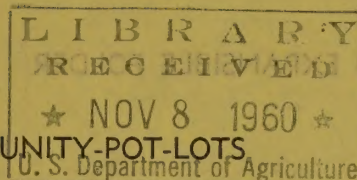
2. If you don't order in advance, it is possible the seed will be all gone before we do more than the test flasking, in which case it might *never* be offered as community flasks. Customers' orders ALWAYS come first!

3. For your \$7.75 you will receive the community flask, where the seedlings will stay until ready for individual pots, and ALSO the original seed flask, where seedlings can stay until you shift them to community pots. Or, you may order additional community flasks made from your original flask, @ \$3.00 each. If it is something you want in quantities, this is a big saving over the \$10.00 per community flask!

HAVE YOU RIPENED A POD, AND WANT THE SEED TO HAVE THE BEST POSSIBLE CHANCE?

The same \$3.00 per flask applies to flasking your seed, if viable. If not, it is examined, returned, costs nothing! Please do the following before Air Mailing it.

1. Cut the pod when the FIRST FAINT CRACK appears in a seam. *Don't* let it pop wide open.
2. Wipe outside of pod with 10% Clorox solution and dry with clean cloth. Cut off both ends of pod; break it open and shake out seed into the fold of clean, firm paper. Do *NOT* send the whole pod, nor put seed into tight vial, cellophane, waxed paper, Scotch tape, nor any other air tight container. Fresh seed is moist, and mold spores thrive and multiply like mad in confined moisture.
3. Mark your seed packet with the number you decide on, and *YOU KEEP* the only record of the cross. Then you need have no fears that any of your seed will be appropriated. Not that we would, you understand, but I'd like for *YOU* to be equally sure!
4. Don't let seed lie around days or weeks before sending it. Some loses viability rapidly, and *NONE* will do anything for you until flasked. If you must store it several days, refrigerate it, but *NOT* in air tight container, *NOT* where it will become moist, and *NOT* too close to freezing unit.
5. If you feel you should insulate seed against the cold of a high flying airplane, do so with several thicknesses of cleansing tissue or paper napkins, *NOT* with old rags, newspapers, excelsior or other moldy materials! Whatever you do, *GOOD LUCK*.



COMMUNITY FLASKS — COMMUNITY-POT-LOTS

If you haven't yet tried the COMMUNITY FLASK (skip community pot!) method of growing your seedlings until ready for individual pots — stop now and read Articles W thru Z in your folder.

Then choose the following new hybrids that appeal to you, order and pay for them now, and they will be tagged and set aside for you for April delivery, when the seedlings will fly to you BARE ROOT, by PREPAID AIR MAIL.

The hybrids marked with the (*) are also available NOW as community-pot-lots. SAFE DELIVERY GUARANTEED ANYWHERE IN THE U.S.A.

GROUP A

*No. 963 LC OREBUS X BLC CAMEO — Strong, bold, golden yellows, with brilliant red lips. Not temperamental like many yellow crosses, this is for folks who are in the market for dependable yellows.

*No. 968 LC CUESTA X SLC FALL BEAUTY — Cuesta is noted for imparting its dark tones, and the Slc parent had the darkest of dark, full velvety lip and throat, with matching touches at the petal tips, also darker than average.

*No. 970 SLC NORMAN CROOKS X BC HARTLAND, AM — This will make a Potinara, full, dark and brilliant in the red-purples and deep wine red shades, with excellent form and substance.

*No. 283 LC SOUTH ESK, 'JUDY DOIG', FCC, AOS X LC FLORIDA — Awarded South Esk already has fostered prize winners, and should do so again with equally fine, large, full, glowingly dark LC Florida. For those who want their flowers huge, showy, with overlapping petals and sepals, this is the ticket.

No. 980 C. MARGARET HUMPHREY X MARY LYNN MCKENZIE, 'NATURE'S MASTERPIECE', AM — The Bow Bells type pollen parent won "BEST WHITE CATTLEYA IN SHOW" top award in Feb. of '59, large, full and free-flowering. Margaret Humphrey is a full, well held White for early Summer, with very little yellow in throat; nice ruffled lip. Many award flowers should result.

SINGLE GROUP A FLASK (40 seedlings for individual pots) \$35.00

ANY TWO GROUP A FLASKS (Your choice) 60.00

THREE OR MORE GROUP A FLASKS (Your choice) \$25.00 per flask

GROUP A COMMUNITY-POT-LOT (Any cross except No. 980) \$ 8.00

GROUP B

*No. 72 C. LITTLE ANGEL X C. GENERAL PATTON, AM — You like round, heavy, cluster type pure white Orchids? These should be extra fine; probably twice yearly.

No. 114 C. ACLANDIAE X C. IRIS — Some of you have been asking about those unusual Aclandiae hybrids; blooms heavy and brilliantly dark; growth habit of plants more compact than most bifoliate.

*No. 280 SCHOM. THOMASONIANA X C. MARGARET STEWART — Speculative bigeneric cross between yellow (almost black-lip) Schomburgkia and the pure white cluster Catt.

No. 306 B. GLAUCA X C. FORBESII (GREEN) — The hope here is for some novelty green Bc's with Forbesii markings in the broad, tailored lip.

*No. 316 LC SLENDERELLA X C. CLAESIANA, ALBA — Rich, orange-gold pod parent is expected to dominate most of the pure white clusters; solid yellow to peach.

*No. 320 C. ENIDSON X C. AUDREY SCHUBERT — Bright pink-lavender clusters with yellow throats.

SINGLE GROUP B FLASK (40 seedlings for individual pots) \$15.00

ANY TWO GROUP B FLASKS (Your choice) \$25.00

THREE OR MORE GROUP B FLASKS (Your choice) \$10.00 per flask

Community-pot-lot of (*) crosses \$5.00 per lot

SPRING DELIVERY ON ALL FLASKS ● ● ● COMMUNITY-POT-LOTS READY NOW

BAKER'S DOZENS

Before Hurricane Donna hit, I thought I would have an attractive new offering of "Baker's Dozens" — two bare root seedlings each of 12 hybrids, plus a bonus of my choice. These offerings have been so popular for folks who want to pot and grow a few seedlings, but not more than two of a kind.

The BIG BLOW itself was only indirectly responsible for the havoc in the community house. It drove rats up out of the glades, sprung the back door so it wouldn't stay closed, our pup got in and chased a rat up and down the benches.

Result? Several dozen tipped over pots, spilled seedlings scattered everywhere, tags lost — — — AMNESIA VICTIMS.

The salvaged seedlings were planted in flats, have good growth and nice new roots, but NO NAMES. Among the spilled seedlings were some pots of fancy crosses of which I did not have enough to offer and planned to grow along to larger sizes.

Now, they also have lost their identity, and if you are lucky, one or more of them might be among your BAKER'S DOZEN.

SPECIAL PRICE FOR 13 BARE ROOT SEEDLINGS — "AMNESIA VICTIMS"

\$4.00 (Air Mail Prepaid)

Want potting material for them? Include \$1.00 extra, most of which applies on the extra air charges.

DANIEL RYERSON, BOX 805, HOMESTEAD, FLORIDA

DATE _____

Please fly me 13 bare root seedlings ready for individual pots. I understand these are "Amnesia Victims" and I will have to wait until they flower to even guess at their identity.

Enclosed is my check or money order for \$4.00 to cover the cost of seedlings. _____

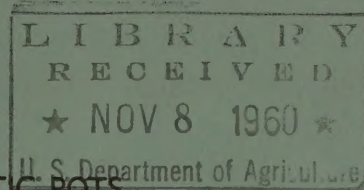
Enclosed is \$5.00, so please include bark for potting these 13 seedlings. _____

Name _____

Street & No. _____

City & State _____

Please note: This offer will be cancelled when there are no more lost identity seedlings available!



SEEDLINGS IN 2-INCH PLASTIC POTS

For those of you who think community-pot-lots, or even "BAKER'S DOZENS" of bare root seedlings are too difficult to start, why not introduce yourself to seedlings by getting these sturdy little hybrids already established and growing in their INDIVIDUAL 2-INCH PLASTIC POTS?

The following crosses were selected not only to give you a wide variety of color combinations, but because these crosses are not temperamental growers, and all should do well for you, if you follow instructions. (See Article W thru Z.)

PLEASE NOTE: These are offered as sets only.

SINGLE SET No. 4 (One seedling of each cross listed)\$ 7.00

(Shipping prepaid in U.S.A.)

DOUBLE SET No. 4 (Two seedlings of each cross listed)\$12.00

(Shipping prepaid in U.S.A.)

- No. 10 *B. DIGBYANA* X *C. DOWIANA*, *AUREA* — This remake of Bc. Mrs. J. Leeman is expected to produce exceptionally fine, showy, very frilled and ruffled chartreuse Brasso blooms. Winter or twice yearly.
- No. 50 *C. BICOLOR* X *C. BOWRINGEANA*, 'BRILLIANT' — Many of this remake of C. Chloe have been as brilliant in coloring as the C. Patricia Anne we favor so highly. Burgundy reds predominate, and some have flowered in 2" pots.
- No. 107 *C. MAXIMA* X *B. GLAUCA* — Pink clusters of long lasting blooms with red stripes in the broad, tailored lips should result. Spring.
- No. 214 *C. ENIDSON* X *C. BICOLOR* — This combination of charming pink Enidson with red-brown Bicolor is expected to produce wide variations of clusters, many with red-bronze tones.
- No. 216 *C. FORBESII*, *AUREA* X *C. PITTIANA*, 'SHAMROCK' — This makes C. Source d'Or, but with the particular parents chosen, the hope was for GREEN golds.
- No. 248 *LC. TWINKLE STAR* X *C. IRIS* — The wine red Twinkle Star, combined with a red-flushed bronze Iris should produce unusually striking color combinations.

DANIEL RYERSON, BOX 805, HOMESTEAD, FLA.

DATE _____

Enclosed is check or money order for SINGLE _____ DOUBLE _____ set of seedlings No. 4, growing in square, 2-nch plastic pots.

I understand shipment in U.S.A. will be by Insured Parcel Post, prepaid. If shipment is to be made outside of U.S.A., by Air, I will refund the difference in postage _____.

Name _____

Street & No. _____

City & State _____

ENCL: \$ _____.

SPECIAL OFFERING HYBRID SEEDLINGS IN 3-INCH POTS

Some of you have indicated that you would try some seedlings if not too small, yet not so near blooming size that the price was high. These sturdy seedlings might be compared with PRE-TEENS in the human family. Most of them average three years from blooming, although some will produce their first flower sooner than that, as the majority are bifoliate crosses, which bloom young.

All are past that vulnerable "baby" stage and will be as easy to care for as your mature plants, although more frequent watering may be indicated.

Quantities are distinctly limited in this offering, and after the deadline, most of them will have been shifted to larger size pots and will cost more, so please don't delay in ordering. Remember, I ship to northern climates ALL WINTER LONG and guarantee safe delivery, so don't delay on that score.

SINGLE SEEDLING IN 3-INCH POT\$3.50, prepaid in U.S.A.

ANY THREE (your choice)\$9.00, prepaid in U.S.A.

ONE EACH (All eight hybrids listed)\$20.00 (shipping charges collect if in pots. Prepaid if shipped out of pots.)

LIMITED OFFER ENDS Dec. 1st, 1960

No. 57-W BLC MARION RYERSON X C. BICOLOR — Some of these have bloomed and have proved unusually dark and brilliant wine red clusters with spade lips; some with gold eyes; others solidly dark.

No. 58-W C. GUTTATA X C. IRIS — There should be wide color variations in this bifoliate cross, all the way from chartreuse green to red-bronze clusters.

No. 59-W LC BIMUR X C. CLARIS — Crossing a strong yellow like Bimur with a white produces wide color variations from peach to dark bronzes, some flushed lavender.

No. 62-W LC CLOTHILDE X C. GUTTATA, LEOPOLDII — Rich, dark reds should dominate this cluster hybrid.

No. 63-W C. HARRISONIANA X LC FRANK LIND — A fine, large, very dark Frank Lind was the pollen parent and the resulting clusters should be on the dark side.

No. 64-W BLC MARION RYERSON, 'DARK ANGEL' X LC MARY NOBEL — The darkest of all M. Ryersons was the pod parent and the cross was planned for fine, large, very dark Blc's, which are always in demand. Most of these are already in 4-inch pots. Order early and yours will be in 4-inch pots at no higher price!

No. 155 LC GEORGE BALDWIN (Lc Princess Margaret No. 2 X C. Enid****) — A re-make of this ever popular hybrid that, for us, blooms several times per year. Order soon and yours will be in 4-inch at the 3-inch price!

No. 290 C. LAURIE LYNN WESTERBERGER (C. Bob Betts X C. Claesiana alba) — This white cluster type is ever gaining in popularity, especially for wedding work.

DANIEL RYERSON, BOX 805, HOMESTEAD, FLA.

DATE _____

Please ship the following seedlings in pots____; out-of-pots_____.

Name_____

Street & No. _____

City & State_____

Amount encl: \$_____.